



ROMAN CATHOLIC DIOCESE OF SYRACUSE

OFFICE OF COMMUNICATIONS

October 2, 2017

Dear Diocesan Colleague,

On behalf of the Office of Communications, we would like to extend an invitation to attend *Becoming a Digital Catholic*, Thursday, November 9th at Immaculate Conception Church in Fayetteville. The day will feature International speaker Sister Helena Burns, fsp and will bring together communicators from parishes, schools, and ministries to learn more about ways we can use the digital media to meet our overall diocesan mission of evangelization.

A highly sought after speaker, Sister Helena Burns, fsp is a member of the Daughters of St. Paul, an international congregation founded to communicate God's word through the media. Sister Helena offers media literacy talks to churches, schools, and other organizations across the U.S. and Canada and believes that media can be a primary tool for sharing God's love and salvation. Sister Helena has graciously accepted our invitation to present two talks focused on digital communication and evangelization specific to our diocese.

Attached you will find a flyer announcing the day. Again, the intended audience is pastors, parish representatives (DPC members, parish business administrators, bulletin editors, Faith Formation directors, etc.), school administrators, and all communication/marketing professionals who serve our parishes, schools, and ministries. In addition, the day will include a panel discussion, time for Q & A, Mass, and an opportunity to meet representatives from diocesan ministries. Thanks to our **Hope Appeal** funding we are able to offer this event **free** with lunch included!

Please join us on Thursday, Nov. 9th for *Becoming a Digital Catholic*. If you have questions, please contact Nicole Ossevoort at 315-459-7170. As always, we thank you for your continued support of our communication efforts.

Sincerely,

Danielle E. Cummings
Chancellor/Director of Communications

Nicole Ossevoort
Communications/Social Media Specialist

